



LIVEDEN[®]

LIVEDEN COMMISSION PLAN

COMMISSION OVERVIEW

At LIVEDEN, we believe in rewarding those who deserve to be rewarded! Our exciting UNILEVEL program, combined with our very lucrative IMPACT OF 3 BONUS and LEADERSHIP POOLS, offer significant financial rewards for our Brand Partners. Whether your schedule allows you to build on a limited part-time basis or much greater, our Commission Plan is designed to reward you accordingly.

BRAND PARTNER COMMISSION

- 1) **YOUR PERSONAL SALES VOLUME** - EARN UP TO 20% on ALL SALES VOLUME that comes through your personalized website link, as well as your personally enrolled Brand Partners, Brand Consumers, Ambassadors and Healthcare Professionals (LEVEL ONE).
- 2) **BE A CONNECTOR AND INCREASE YOUR EARNINGS** - Want to build a team and connect other Brand Partners, Ambassadors and Healthcare Professionals to LIVEDEN? EARN UP TO 10% on all referral commissions overriding other Brand Partners, Ambassadors and Healthcare Professionals (LEVEL TWO). Qualified Brand Partners earn an additional 5% on Levels 3, 4 and 5.
- 3) **BUILD A TEAM AND EARN BIG WITH OUR IMPACT OF 3 BONUS** - We love to reward those who love to help others have success too. Earn a Bonus every month you're qualified in this very lucrative program.
- 4) **LEADERSHIP POOLS** - Qualified Presidential and Global Influencers are rewarded with a percentage of LIVEDEN's global sales.

UNILEVEL COMMISSIONS

YOUR PERSONAL SALES VOLUME

EARN UP TO 20% on ALL SALES VOLUME that comes through your personalized website link, as well as your personally enrolled Brand Partners, Brand Consumers, Ambassadors and Healthcare Professionals. Total Sales Volume determines your percentage earning (LEVEL ONE).

TOTAL SALES VOLUME	PERCENTAGE EARNED
\$0 - \$999	EARN 10%
\$1,000 - \$2,499	EARN 15%
\$2,500+	EARN 20%

UNILEVEL COMMISSIONS

BE A CONNECTOR AND INCREASE YOUR EARNINGS

Want to build a team and connect other Brand Partners, Ambassadors and Healthcare Professionals to LIVEDEN? EARN UP TO 10% on all referral commissions overriding other Brand Partners, Ambassadors and Healthcare Professionals (LEVEL TWO).

TOTAL SALES VOLUME	PERCENTAGE EARNED
\$0 - \$2,499	EARN 5%
\$2,500+	EARN 10%

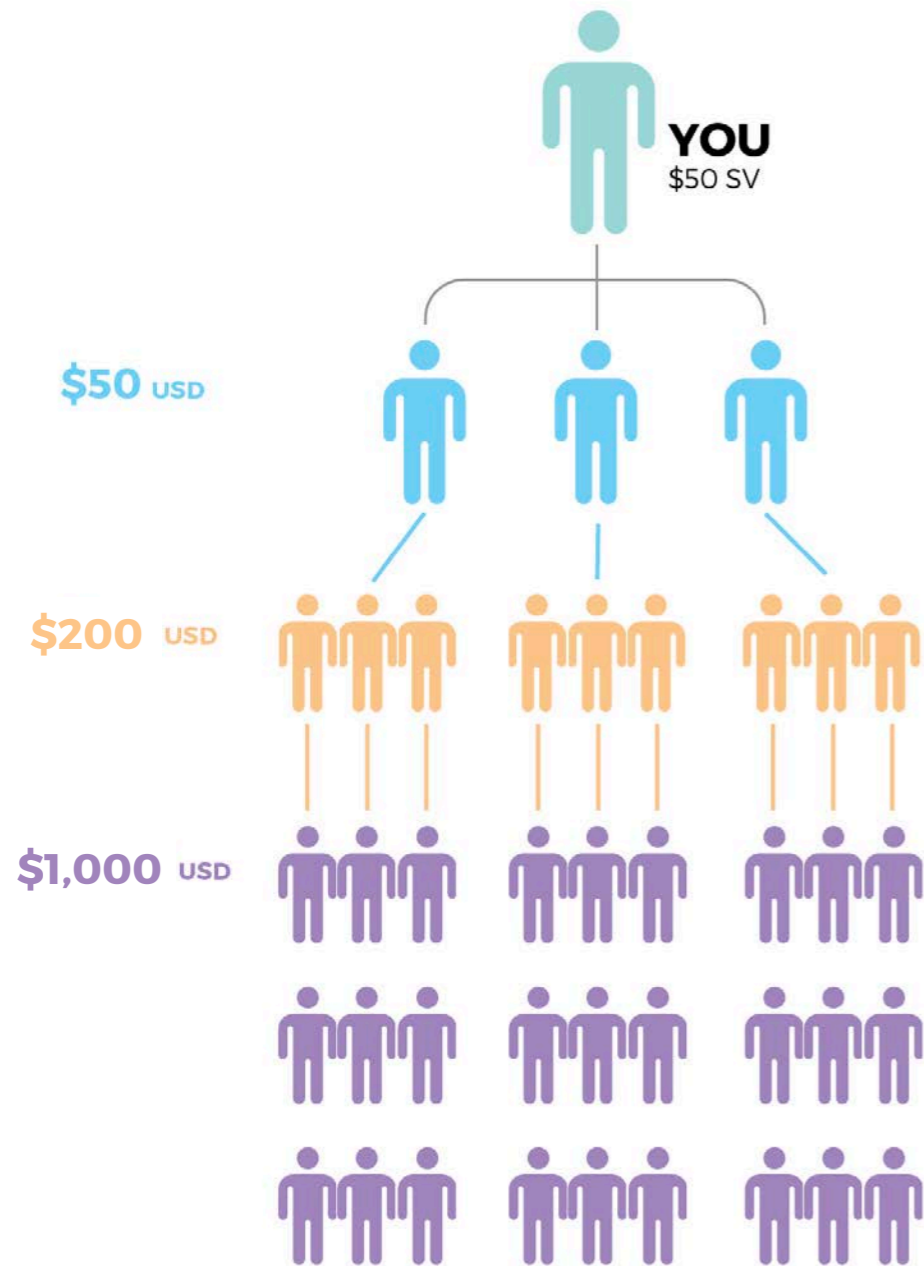
UNILEVEL COMMISSIONS

BE A CONNECTOR AND INCREASE YOUR EARNINGS

Want to build a team and connect other Brand Partners, Ambassadors and Healthcare Professionals to LIVEDEN? Qualified Brand Partners Earn 5% on Levels 3, 4 and 5 on all referral commissions overriding other Brand Partners, Ambassadors and Healthcare Professionals.

QUALIFIED RANK	PERCENTAGE EARNED
SOCIAL TEAM MANAGER	5% LEVEL 3
SOCIAL TEAM INFLUENCER	5% LEVELS 3 & 4
REGIONAL INFLUENCER	5% LEVELS 3, 4 & 5

NOTE...Qualified National, Executive, Presidential and Global Influencers will also receive 5% on Levels 3, 4 and 5.



IMPACT OF 3 BONUS

The IMPACT OF 3 BONUS (IO3) is the catalyst to drive your business

RANK ACHIEVED	BONUS EARNED
SOCIAL TEAM LEADER	\$50 EVERY MONTH
SOCIAL TEAM MENTOR	\$200 EVERY MONTH
SOCIAL TEAM INFLUENCER	\$1,000 EVERY MONTH
REGIONAL INFLUENCER	\$2,500 EVERY MONTH
NATIONAL INFLUENCER	\$5,000 EVERY MONTH
EXECUTIVE INFLUENCER	\$10,000 EVERY MONTH
PRESIDENTIAL INFLUENCER	\$15,000 EVERY MONTH
GLOBAL INFLUENCER	\$20,000 EVERY MONTH

LEADERSHIP POOLS

By qualifying at the Presidential & Global Influencer ranks, Brand Partners can earn a percentage of LIVEDEN's global sales volume. Shares are earned in the pools each month that the rank title is achieved and maintained.

PRESIDENTIAL POOL (1-3%)

Qualified Presidential and Global Influencers will receive 1 share in the Presidential Pool each month. Qualified Presidential and Global Influencers will also receive 1 share each month for each "personally enrolled" Presidential and Global Influencer, who is also qualified to receive a share in the Presidential Pool.

GLOBAL POOL (1-3%)

Qualified Global Influencers will receive 1 share in the Global Pool each month. Qualified Global Influencers will also receive 1 share each month for each "personally enrolled" Global Influencer, who is also qualified to receive a share in the Global Pool.

IMPACT OF 3 BONUS - RANK QUALIFICATIONS

SOCIAL TEAM LEADER - Have a personal order of at least \$50 SV in the calendar month, be enrolled in Subscribe and Save, and have (3) LEVEL ONE Brand Partner, Brand Consumer, Ambassador or Healthcare Professional legs with at least a \$50 SV order in the calendar month. Basically, get on the product and get three others on the product!

SOCIAL TEAM MENTOR - Be a qualified Social Team Leader and have 3 LEVEL ONE legs with a qualified Social Team Leader.

SOCIAL TEAM INFLUENCER - Be a qualified Social Team Mentor and have 3 LEVEL ONE legs with a qualified Social Team Mentor.

REGIONAL INFLUENCER - Be a qualified Social Team Influencer and have 3 LEVEL ONE legs with a qualified Social Team Influencer.

NATIONAL INFLUENCER - Be a qualified Regional Influencer and have 3 LEVEL ONE legs with a qualified Regional Influencer.

EXECUTIVE INFLUENCER - Be a qualified National Influencer and have 3 LEVEL ONE legs with a qualified National Influencer.

PRESIDENTIAL INFLUENCER - Be a qualified Executive Influencer and have 3 LEVEL ONE legs with a qualified Executive Influencer.

GLOBAL INFLUENCER - Be a qualified Presidential Influencer and have 3 LEVEL ONE legs with a qualified Presidential Influencer.

VOCABULARY & DEFINITIONS

BRAND PARTNER - LIVEDEN offers a one-time membership fee of only \$29. This entitles a LIVEDEN Brand Partner to participate in receiving commissions.

BRAND PARTNER ACTIVE STATUS - To remain "active", a Brand Partner must personally place a qualifying order of at least \$50 or have a personally enrolled (LEVEL ONE) Brand Consumer place a qualifying order of at least \$50 within the last 6 months. All Brand Partners who have not met the 6 month qualifications to remain active, will automatically be changed to a Brand Consumer and their organizations will roll-up to the next active Brand Partner.

BRAND PARTNER ENROLLER - The Brand Partner who personally introduced LIVEDEN to the new Brand Partner, Brand Consumer, Healthcare Professional or Ambassador and who takes on the role as primary support of the new Brand Partner, Brand Consumer, Healthcare Professional or Ambassador.

BRAND PARTNER PLACEMENT - The Brand Partner Enroller will nominate the placement position of a new Brand Partner within 180-days of the new Brand Partner's date of enrollment. Typically a new Brand Partner is "placed" on the Level One of their "enrolling" Brand Partner.

PERSONAL ORDER - An order purchased directly by a Brand Partner, Brand Consumer, Healthcare Professional or Ambassador, either as a one-time purchase or as Subscribe and Save. For best pricing and commission requirements, personal orders of at least \$50 on Subscribe and Save are recommended. To qualify for the IMPACT OF 3 BONUSSES, a Brand Partner must have an "active" Subscribe and Save order on file. Subscribe and Save orders can be sent every 1, 2 or 4 months.

RECEIVING COMMISSIONS - All group sales generated during the calendar month will pay commissions to the Brand Partner on the 10th of the following month. LIVEDEN Brand Partners receive their monthly commissions through their LIVEDEN Global eWallet account.

SUBSCRIBE & SAVE - LIVEDEN offers an optional monthly subscription service to its Brand Partners, Brand Consumers, Healthcare Professionals and Ambassadors that provides discounted pricing.

UNILEVEL COMMISSIONS - Brand Partners qualify for UNILEVEL COMMISSIONS by personally ordering at least \$50 SV or having a personally enrolled Brand Consumer order at least \$50 SV in the calendar month. The UNILEVEL COMMISSIONS are calculated upon "Enrollment Tree".

WAITING ROOM - All new personally Enrolled Brand Partners will automatically be placed in a "Waiting Room" on the Enrolling Brand Partner's first level. Within 180 days of the new personally Enrolled Brand Partner's enrollment date, the Enrolling Brand Partner may, one time only, position the newly Enrolled Brand Partner anywhere in the Enrolling Brand Partner's downline. Within 90 days of positioning the newly Enrolled Brand Partner as described, the Enrolling Brand Partner may, one time only, if approved by the Company in its sole discretion, reposition the newly Enrolled Brand Partner back to the Enrolling Brand Partner's first level. In the event the Enrolling Brand Partner receives approval to reposition the newly Enrolled Brand Partner back to the Enrolling Brand Partner's first level, the move will require that the entire downline of the repositioned Brand Partner move as well.